

Members of the judiciary communicate in a clear way when dealing with the media

Date: 24-25 April 2023

Location: Hotel Solun, Skopje

Trainers

- Anne Tahapary, Senior course manager international activities SSR International
- Liesbeth Feuth, Judge at Limburg Court
- Roeland Kooijmans, Media and Presentation Trainer
- Vasko Magleshov, President of the Judicial Media Council Of North Macedonia & Journalist at BIRN

Programme

Day 1: Monday 24 April 2023

09:30

Introduction

- Explanation of the programme
- Learning expectations

Exercise to get to know each other

Importance of public appearance

- Basic principles
- Perspective of the listener/viewer
- Learning from sample videos

13:00 – 14:00

Lunch

Camera exercises

- Basic skills
- Importance of contact, language, pace
- Review images and feedback

Writing and speaking exercises

- Press release
- Press conference

NETHERLANDS HELSINKI COMMITTEE

Het Nutshuis
Rivierismarkt 4
2513 AM The Hague
the Netherlands

T +31 (0)70 - 392 6700
E office@nhc.nl
W www.nhc.nl

KVK 41182679
IBAN NL48 INGB 0000 4178 08
BIC (Swift) INGBNL2A

Day 2: Tuesday 25 April 2023

09:00

Introduction

- Introduction to day 2

Interview techniques

- Preparation
- Working with key messages
- Do's and don'ts

Practicing interviews

- Exercise in small groups
- Plenary interviews with journalist

Evaluation and wrap up

13:00 – 14:00

Lunch

NETHERLANDS HELSINKI COMMITTEE

Het Nutshuis
Rivierismarkt 4
2513 AM The Hague
the Netherlands

T +31 (0)70 - 392 6700
E office@nhc.nl
W www.nhc.nl

KVK 41182679
IBAN NL48 INGB 0000 4178 08
BIC (Swift) INGBNL2A